**The Port of Melbourne**

# AUSTRALIA’S PORT OF CHOICE

### Melbourne, Australia’s hub to Asia and beyond

Melbourne is home to Australia’s largest container and general cargo port, the Port of Melbourne,   
serving as a hub connecting Australia directly   
to the Asia Pacific, Europe and North America countries. Conveniently located just 2 kilometres   
from Melbourne’s Central Business District (CBD),   
the port is well connected by rail and road to   
regional and interstate markets as well as by road   
to Melbourne Airport. As well as Victoria, the port’s catchment also includes southern NSW and Adelaide. It also services domestic and international trade from Tasmania and an increasing volume of transit trade originating from smaller ports across New Zealand and the Pacific Islands.

The Port of Melbourne has grown with the city and   
a shared history dating back before the discovery   
of gold in the 1850s. In fact, Melbourne’s geography   
and economy have been influenced by decades of planning and investment in the port:

* Altering the course of the Yarra River to improve access for shipping
* Developing Swanson Dock as an international container terminal from an existing swamp
* The successful Channel Deepening Project allowing deeper draught vessels to call, delivering important economies of scale to the supply chain.

### A large and diverse freight capacity

The port handles a diverse range of containerised, general and bulk cargo with a total berth length of nearly seven kilometres. The key features are:

* The leading international container terminal in Australasia. It handles around 36 per cent of Australia’s container trade.
* Australia’s largest automotive trade terminal is at the port and typically handles up to 1000 new motor vehicles per day.
* Multipurpose terminals handle a variety of non-containerised pack types. These include farm equipment and machinery, and breakbulk commodities like timber, paper, iron and steel.

### A tourism gateway

Heritage-listed Station Pier is Victoria’s cruise shipping gateway. It caters for the growing number of passengers and crew which have more than doubled in the past five years. The pier accommodates an increasing number of cruise ship visits, TT-Line’s Spirit of Tasmania passenger ferries and other   
visiting ships including Australian and international navy vessels.

Port of Melbourne is Australia’s most important maritime trade hub which supports the prosperity of thousands of businesses and the daily lives of people across Victoria and south-eastern Australia. It shares its expertise and understanding of landslide transport connections to benefit customer’s businesses.

### The Port of Melbourne Corporation

Port of Melbourne corporation’s strategic planning framework also incorporates the capacity requirements for various trades including:

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| --- | --- | --- |
| * Containers * Motor vehicles * Bulk liquid * Dry bulk | * General cargo * Tasmanian trade * Cruise Vessels | |
|  | |
| The Port of Melbourne is Australia’s **largest container and general**  **cargo port.** | |

## Facts and Figures

### Trade

* Around 2.5 million containers handled annually (equivalent to around 36 per cent of Australia’s container trade).
* Around 1000 new motor vehicles per day   
  on average.
* Total trade of more than 85 million revenue tonnes.
* Total trade value around A$84 billion.
* It handles more general cargo trade than Adelaide, Brisbane and Fremantle ports combined, and around 13% per cent more   
  than Sydney.
* The Port of Melbourne handled over 2.53 million TEU containers throughput or 85.4 million revenue tonnes in 2013-14.

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| --- | --- | --- | --- | --- |
| |  | | --- | | **2.5**  **million** | |  | |  | | --- | | **A$1.8b** | |
| Containers handled annually. Accounting for **36 per cent** of Australia’s total container trade |  | Value-added contribution to the Victorian economy annually. |

### Economic contribution

* Generates 15,700 Full Time Equivalent Jobs.
* A$1.8 billion value-added contribution to the Victorian economy annually.
* Contributes A$950 million of household income annually.
* Around A$1 million contribution from each cruise ship visit (almost 80 visits scheduled in 2014-15).

### Infrastructure

* 34 commercial booths.
* 7 kilometres of quayline.
* Over A$1 billion invested in port infrastructure over the last decade.

### Transport and logistics

* Around 3050 ship visits annually.
* Safe navigation supported by Melbourne VTS   
  and Lonsdale VTS.
* Professional hydrographic survey.

### Environs

* 100,000 hectares of port waters.
* 21 kilometres of waterfront.
* Borders four municipal councils.

### Current Development

The Port Expansion Project, currently underway,   
will include the redevelopment of Webb Dock, together with infrastructure upgrades to Swanson Dock, to meet forecast container trade growth

The A$1.6 billion project represents the largest landside port project in a generation and will provide for additional container handling capacity of one million TEU and one million motor vehicles annual   
at the purpose built automotive trade facility at   
Webb Dock.

### Freight costs

Sending freight overseas from Melbourne is very economical. The Port of Melbourne’s larger size and greater efficiencies allow it to offer the most competitive shipping rates in Australia. There are various options available, depending on variables such as time, price and the nature of the items   
being delivered.

For further information on current freight rates, please visit the World Wide Customs and Forwarding Agents website: [www.wwcf.co](http://www.wwcf.co)m