



Invest Victoria

ABOUT US

Invest Victoria is the State Government's investment promotion agency, providing confidential services and professional advice to international investors looking to set up in Victoria.

Invest Victoria provides a single entry point for all new investors through invest.vic.gov.au and through our network of international and metropolitan Victorian Government Business Offices (VGBO).

Victoria has a blend of economic strength, dynamism and lifestyle that is envied around the world. A talented workforce, a renowned education system, supportive government and world-class infrastructure mean Victoria is a great place to invest.

Facilitating this investment is a key priority of the Victorian Government as it builds on the State's positive business environment and helps Victoria secure new investment and re-investment opportunities.

Invest Victoria is working to secure Victoria's position not just as a leading state, but as a regional economic centre, benefiting from and contributing to the Asia Pacific economy.

Services for Investors

Invest Victoria provides a number of services that make setting up or expanding your business in Melbourne and Victoria as simple as possible. We can help with:

1. Your business introductions – Arranging introductions and meetings for businesses to gather the necessary market information and make contacts in Melbourne and Victoria, including; associations, academic centres of excellence, service providers, potential clients, suppliers and industry leaders.

2. Your market potential in Australia – Working with investors to develop market entry business cases by: providing information on market structure; dynamics and characteristics; existing companies; research and development capabilities; labour market skills; and the key costs associated with doing business (including utilities, human resources, occupancy, logistics and supply chain and general operating costs). Where appropriate, specialist expertise will be sought to meet your requirements and help your business realise its market potential.

3. Your property and site location needs – Assisting with fulfilling property and locational requirements, including free confidential site identification and facilitation of planning and regulatory approvals. We also provide assistance with the development approvals process in Victoria and specific advice on licence, permit and statutory requirements for your project. We can also make enquiries with our vast network of contacts in the property industry to help locate and secure suitable sites.

4. Your networks – Providing an interface for businesses to cut through red tape by providing an extensive network of suppliers, service providers and partners to make your entry into the Australian business market easier.

5. Your guide to working with government – Providing access to assistance at all levels of government. This includes financial assistance to attract strategic investments to the state as well as facilitating major investment projects for Victoria requiring whole-of-government co-ordination.

Victorian Government Business Offices

Melbourne, Australia (Head Office)

Level 36, 121 Exhibition Street
Melbourne, Victoria 3000
Australia
t: +61 3 9651 8100
f: +61 3 9651 9360
info@invest.vic.gov.au

Nanjing, China

Suite 1164, 11th Floor,
World Trade Centre, Jinling Hotel
2 Hanzhong Road
Nanjing 210005
China
t: +86 25 8470 1231
f: +86 25 8470 9821
nanjing@invest.vic.gov.au

Seoul, Korea

Level 21 Seoul Finance Centre
136 Sejong-daero Jung-gu
Seoul 100-768
Republic of Korea
t: +82 2 3782 4885
f: +82 2 3782 4555
seoul@invest.vic.gov.au

Tokyo, Japan

Level 13, Fukoku Seimei Building
2-2-2 Uchisaiwai-cho, Chiyoda-ku
Tokyo 100-0011
Japan
t: +81 3 3519 3371
f: +81 3 3519 3375
tokyo@invest.vic.gov.au

Bangalore, India

Level 1, Pride Elite Building
10 Museum Road
Bangalore 560 001
India
t: +91 80 4122 7560
f: +91 80 4122 7569
bangalore@invest.vic.gov.au

San Francisco, United States

575 Market St Ste 375
San Francisco CA 94104-5841
U.S.A.
t: +1 415 856 0552
f: +1 415 856 0517
sanfrancisco@invest.vic.gov.au

Washington DC Area, United States

1940 Duke St FL 2
Alexandria VA 22314-3451
USA
t: +1 703 684 4487
washingtondc@invest.vic.gov.au

Shanghai, China

Suite 620, Shanghai Centre
1376 Nanjing Road (West)
Shanghai 200040
China
t: +86 21 6279 8681
f: +86 21 6279 8685
shanghai@invest.vic.gov.au

Chengdu, China

Room 1738, Level 17, Raffles City Tower 2,
No. 3 Section 4, South Renmin Road,
Wuhou District, Chengdu, 610041
China
t: +86 28 6511 8108
f: +86 28 6511 8107
chengdu@invest.vic.gov.au

Kuala Lumpur, Malaysia

Suite 23.1, Level 23 Menara IMC
8 Jalan Sultan Ismail
50250 Kuala Lumpur
Malaysia
t: +60 3 2055 1502
f: +60 3 2055 1489
kualalumpur@invest.vic.gov.au

Mumbai, India

Level 8, 227 Backbay Reclamation
Nariman Bhavan, Nariman Point
Mumbai, 400 021
India
t: +91 22 6142 4300
mumbai@invest.vic.gov.au

New York, United States

330 Madison Ave Fl 6
New York NY 10017-5041
U.S.A.
t: +1 212 573 0955
f: +1 212 573 0957
newyork@invest.vic.gov.au

London, United Kingdom

Victoria House, Melbourne Place
Strand
LONDON WC2B 4LG
United Kingdom
t: +44 207 836 2656
f: +44 207 240 6025
london@invest.vic.gov.au

Beijing, China

Unit 2, Level 2, Office Tower C2
The Towers, Oriental Plaza
No. 1 East Chang An Avenue
Dong Cheng District
Beijing, 100738, China
t: +86 10 8515 3166
f: +86 10 8518 2080
beijing@invest.vic.gov.au

Hong Kong

2108 Harbour Centre
25 Harbour Road
Wanchai
Hong Kong
t: +852 2587 1133
f: +852 2802 9675
hongkong@invest.vic.gov.au

Jakarta, Indonesia

World Trade Center I, Level 8
Metropolitan Complex
Jl. Jend. Sudirman kav. 29-31
Jakarta 12920
Indonesia
t: +62 21 521 1228
f: +62 21 521 1229
jakarta@invest.vic.gov.au

Dubai, United Arab Emirates

Office 111, 1st Floor, Emarat Atrium
Sheikh Zayed Road
Post Box 58004 Dubai
United Arab Emirates
t: +9714 321 2600
f: +9714 321 2700
dubai@invest.vic.gov.au

Chicago, United States

161 N Clark St Ste 4700
Chicago IL 60601-3201
U.S.A.
t: +1 312 523 2116
f: +1 312 523 2001
chicago@invest.vic.gov.au

Frankfurt, Germany

Mainzer Landstrasse 49
D-60329 Frankfurt,
Germany
t: +49 69 3085 5070
f: +49 69 668 074 66
frankfurt@invest.vic.gov.au

Invest Victoria is your single point of entry for investment in Melbourne and Victoria. We welcome the opportunity to discuss your business needs and provide services that will allow your company to build a business future in Victoria.

Please contact your local VGBO or visit invest.vic.gov.au

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 The Victorian Connection