

Invest Victoria

ABOUT US

Invest Victoria is the State Government's investment promotion agency, providing confidential services and professional advice to international investors looking to set up in Victoria.

Invest Victoria provides a single entry point for all new investors through invest.vic.gov.au and through our network of international and metropolitan Victorian Government Business Offices (VGBO).

Victoria has a blend of economic strength, dynamism and lifestyle that is envied around the world. A talented workforce, a renowned education system, supportive government and world-class infrastructure mean Victoria is a great place to invest.

Facilitating this investment is a key priority of the Victorian Government as it builds on the State's positive business environment and helps Victoria secure new investment and re-investment opportunities.

Invest Victoria is working to secure Victoria's position not just as a leading state, but as a regional economic centre, benefiting from and contributing to the Asia Pacific economy.

Services for Investors

Invest Victoria provides a number of services that make setting up or expanding your business in Melbourne and Victoria as simple as possible. We can help with:

Your business introductions

Arranging introductions and meetings for businesses to gather the necessary market information and make contacts in Melbourne and Victoria, including; associations, academic centres of excellence, service providers, potential clients, suppliers and industry leaders.

Your market potential in Australia

Working with investors to develop market entry business cases by: providing information on market structure; dynamics and characteristics; existing companies; research and development capabilities; labour market skills; and the key costs associated with doing business (including utilities, human resources, occupancy, logistics and supply chain and general operating costs). Where appropriate, specialist expertise will be sought to meet your requirements and help your business realise its market potential.

Your property and site location needs

Assisting with fulfilling property and locational requirements, including free confidential site identification and facilitation of planning and regulatory approvals. We also provide assistance with the development approvals process in Victoria and specific advice on licence, permit and statutory requirements for your project. We can also make enquiries with our vast network of contacts in the property industry to help locate and secure suitable sites.

Your networks

Providing an interface for businesses to cut through red tape by providing an extensive network of suppliers, service providers and partners to make your entry into the Australian business market easier.

Your guide to working with government

Providing access to assistance at all levels of government. This includes financial assistance to attract strategic investments to the state as well as facilitating major investment projects for Victoria requiring whole-of-government co-ordination.

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Invest Victoria is the point of entry for all enquiries about establishing a new business or growing an existing business in Victoria. We'll work with you to develop business solutions that meet your company's needs and ensure your business future in Victoria is secure and profitable.

investvictoria.com

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The Victorian Connection

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Australia